



March 16, 2011

ENERSOURCE WANTS TO HEAR YOUR EARTH HOUR PLANS

(Mississauga, ON) – Are you doing something fun and creative at home or with family and friends to help recognize Earth Hour this year? Are you a local business doing its part for the environment during Earth Hour? If so, Enersource wants to hear from you!

Earth Hour 2011 will be taking place on Saturday March 26, between 8:30 p.m. and 9:30 p.m. We're looking for creative ideas from customers across the city to feature on our website. The actions of one community inspired Earth Hour globally, so it only makes sense to help inspire others with your ideas. Tell us your plans by emailing earthhour@enersource.com!

Enersource will be getting into the Earth Hour spirit as well. In addition to turning off all non-essential outdoor and indoor office lights as well as the organization's LED road sign and decorative light fixtures, the utility is also encouraging all employees to take part in Earth Hour with their own celebrations.

Quotes

"Hearing about the events and ideas our customers have planned for Earth Hour is exciting. It's great to see so many people engaged in our community regarding this important global initiative which recognizes the importance of energy conservation," said Dan Pastoric, Chief Operating Officer, Enersource.

What is Earth Hour?

A global initiative that started in 2007, Earth Hour calls on communities across the world to show their commitment to raising awareness about climate change and energy conservation by turning off their lights for one hour. In 2010, 128 countries and territories joined the unified display of action.

-30-

For more information, follow Enersource on Twitter - @enersourcenews

Sabrina Scott, Enersource
(905) 283 - 4280