



NEWS RELEASE

LEARNING ABOUT ENERGY CONSERVATION JUST GOT EASIER

The Enersource Community Events Team is Coming to a Venue Near You

July 4, 2011 – MISSISSAUGA, ON – Enersource remains committed to providing outstanding service to our customers. In May, we assembled the Community Events Team – a group of dynamic individuals, dedicated to simplifying the often complex world of energy conservation.

The Team has managed information booths in over 30 venues thus far in 2011, and have spoken to thousands of customers at festivals, malls, libraries and schools. Armed with brochures on energy conservation and a booklet of coupons for energy efficient products, the team is available to address a variety of questions on topics such as: saveONenergy residential and business conservation programs, smart meters and time-of-use pricing.

“There are more opportunities for energy conservation than most people realize,” said Craig Fleming, President and CEO of Enersource. “The Community Events Team is helping our customers make more informed decisions, so they can manage their electricity use and save on energy costs.”

Team representatives are scheduled to be available at the following locations throughout Mississauga during the summer:

July		August	
6	Cawthra Fun Camp Presentation	2	Cawthra Eco Kids Camp
7	Courtney Park Library	6	Sears (Vega Blvd)
8	South Common Library	7	Erica’s Wish – 5 & 10 K Race
15-17	Outdoor Art Show Port Credit	10	Courtney Park Library
18	Central Library	13	YMCA Burnhamthorpe
22	Farmers Market at Square One	14	Sears (Erin Mills)
23	Sears (Vega Blvd)	19-21	Buskerfest Port Credit
24	Farmers Market at Square One	21	Children of Merendo Mountain 5K Race
25	Courtney Park Library	28	Sears (Erin Mills)

Our events calendar is frequently updated, so to stay informed on where our Team will be, please visit our Community page at: www.enersource.com or if you wish to know more about the Community Events Team, you can call us at 905-283-4295.

For more information, contact:

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