



NEWS RELEASE

ENERSOURCE LAUNCHES WEBSITE FOR KIDS

February 13, 2012 – MISSISSAUGA, Ontario – Enersource is proud to launch e-SMARTkids, a fun and interactive website designed to educate children, parents and teachers about electricity and how to use it safely and wisely.

Visitors to the website are introduced to an online world of fun facts about electricity. Children are encouraged to immerse themselves in educational and interactive games and they are empowered to get involved through home checklists and suggestions on how to be safer and more energy efficient.

“Our youngest consumers of electricity are more savvy nowadays,” said Craig Fleming, President and CEO of Enersource. “The e-SMARTkids website is a great way to answer all their questions about electrical safety and energy conservation on their level.”

Parents and teachers are encouraged to use the website as a tool to ensure children learn the various aspects of electricity safety, conservation and renewable energy. The website can be found at: <http://enersource.e-smartonline.net/>

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