



NEWS RELEASE

ENERSOURCE LAUNCHES SMALL BUSINESS LIGHTING RETROFIT PROGRAM

May 18, 2011 – MISSISSAUGA, Ontario – Now, more than ever, businesses are looking for ways to save costs and be more energy-efficient. Enersource and Nedco, our program service provider, are once again helping small businesses in Mississauga become more energy-efficient through the Small Business Lighting Retrofit Program.

Under this program offered by the Ontario Power Authority (OPA), qualifying small businesses can **get up to \$1,000 worth in energy-efficient lighting and equipment upgrades at no cost** to them. Qualifying businesses also get access to other standard incentives for retrofits above the \$1,000 limit, allowing them to save even more energy.

A wide variety of businesses with an electricity demand of less than 50 kW can participate in the program, such as clothing stores, restaurants, dry cleaners, medical offices, beauty salons, convenience stores, garages and other small retailers.

“We strive to bring added value to all our customers,” said Craig Fleming, President and CEO, Enersource. “The Small Business Lighting Program helps our small business customers improve energy efficiency and save money while supporting the province’s conservation goals.”

Enersource business customers have already achieved significant savings through various conservation and energy savings initiatives. In the last 2 years, more than 3,500 small business customers in Mississauga have achieved an estimated demand reduction of 3,769 kW and energy savings of 14,703MWh.

That is the equivalent of taking approximately 1,250 homes off the grid in a year.

In the coming months, Nedco, acting on behalf of Enersource and the OPA will contact small businesses across Mississauga to discuss participation in the Small Business Lighting program. The process is easy for small businesses to participate. Nedco will supply and install new equipment, while ensuring that all unnecessary materials are recycled.

The Nedco representative will offer qualifying businesses a variety of retrofit options and then arrange for an approved, licensed, experienced electrical contractor to complete the retrofit installations.

"The Nedco team is very pleased to continue working with Enersource in supporting solutions that bring energy efficiency to its end-users," said Bob Arbuckle, Director of Energy Services for Nedco.

Nedco is a leader in utility, industrial, commercial and electrical contractor markets with products and services concentrated on energy conservation, and electrical safety and efficiency.

Enersource is a progressive electricity distribution and energy solutions company focusing on quality of service through operational excellence.

To participate in the Small Business Lighting program or for more information, please call 905-366-1472.

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