



March 14, 2011

## Enersource Launches New Customer-Focused Website

(Mississauga, ON) – Enersource recently launched a redesigned website that puts customers first. The site combines simple navigation, a clean layout and helpful features to ensure customers have all the information they need at their fingertips when it comes to electricity conservation, e-billing and safety.

A brand new feature is an outage notification page that shares real time power outage information with customers. This page can be accessed in one click from most smart phones.

The website is full of useful tips and is easy to use, with large, easy-to-follow on-screen menus and vibrant graphics. Designed with customers in mind, ease of use was always at the forefront during its development. Nearly all pages on the site are available directly from the homepage.

Enersource is moving away from providing paper based information and encourages customers to sign up for more environmentally friendly options such as e-billing and e-newsletters which can all be accessed through the website.

The site is a much more dynamic site that allows new features to be easily added in the future.

### Quotes

“We’re excited about the new website. It allows us to show our customers how much we value them and the communities we serve,” said Karen Ras, Director of Corporate Relations at Enersource. “The new site also allows customers to access important information easier and with fewer clicks. We understand that efficiency is key.”

-30-

For the latest news updates, follow us on Twitter at:

[www.twitter.com/enersourcenews](http://www.twitter.com/enersourcenews)

For more information:

Sabrina Scott  
Enersource  
(905) 283 - 4280