



For Immediate Release
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ENERSOURCE CHALLENGES MISSISSAUGA TO POWER DOWN FOR EARTH HOUR

Local utility calls on residents, businesses to get involved, share their Earth Hour plans

(Mississauga, ON) – Are you doing something fun and creative at home or with family and friends to celebrate Earth Hour this year? Are you a local business doing its part for the environment too? If so, Enersource and the City want to hear from you!

With this year's Earth Hour taking place in less than a month on Saturday March 27 from 8:30 – 9:30 p.m., Enersource will be featuring the best and brightest from Mississauga on our website in the coming weeks.

Be a part of Mississauga's Earth Hour celebrations - tell us your plans and make a difference by emailing: earthhour@enersource.com.

All submissions will be entered into a draw to win cool energy conservation prizes!

Enersource is getting into the Earth Hour spirit as well. In addition to turning off all non-essential outdoor and indoor office lights as well as the organization's LED road sign and decorative light fixtures, the local utility is also supporting the City of Mississauga's Earth Hour celebrations at the Civic Centre (Learn more at: www.mississauga.ca/earthhour).

"Enersource is committed to promoting a culture of conservation year round," said Craig Fleming, President & CEO, Enersource Corporation. "Earth Hour is a great opportunity to highlight the many interesting ways our customers have embraced that culture right here in our own city."

To learn more about Earth Hour or to find out what other Mississauga residents and businesses are doing, visit: www.enersource.com/EarthHour or follow Enersource on Twitter at: www.twitter.com/enersourcenews

What is Earth Hour?

A global initiative that started in 2007, Earth Hour calls on communities across the globe to show their commitment to raising awareness about climate change and energy conservation by turning off their lights for one hour.

In 2009, people around the world showed their support for the planet, with over 88 countries participating in Earth Hour. Locally, Mississauga reduced its electrical demand by 9.8 per cent.

Enersource

Enersource Corporation is a diversified energy and technologies company focusing on quality of service in the distribution of electricity, delivery of electricity conservation programs and smart metering solutions. The Corporation is 90 per cent owned by the City of Mississauga, and 10 per cent owned by BPC Energy Corporation (Borealis), a subsidiary of the Ontario Municipal Employees Retirement System.

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